



## **PRIVACY POLICY . . .**

iSite Web Services (hereinafter "iSite") has created this policy as a commitment to the privacy of you, our users and clients. Please read the following to learn more about our privacy policy and how we treat personal identification information collected from our visitors and users.

### **WHAT THIS POLICY COVERS**

This privacy policy covers iSite's treatment of personal identity information collected by us through a web site owned or operated by us.

This policy does not apply to the practices of companies that iSite does not own or operate or otherwise control, or of persons that iSite does not employ or manage, including but not limited to any third-party content contributors bound by contract and any third-party web sites to which iSite's web sites link.

### **COLLECTION AND USE OF PERSONAL INFORMATION**

You can visit iSite's web sites without revealing any personal identity information. However, iSite needs certain personal information if you wish to purchase our products, register for an affiliate account, receive the iSite newsletter, or use certain iSite services.

Where required, this information may include your personal contact information and/or your company contact information. iSite will use this information to reply to your inquiries, to provide the requested products and/or services, to set up your member account, and to contact you regarding new products/services or your existing account.

By accessing the services of iSite and voluntarily providing us with the requested personal information, you consent to the collection and use of the information in accordance with this privacy policy.

### **COLLECTION AND USE OF NON-PERSONAL INFORMATION**

iSite automatically receives and records non-personal information on our server logs from your browser, including your IP address, cookie information and the page(s) you access. iSite may use this information to customize the advertising and content you see and to fulfill your

requests for certain products or services. However, iSite does not reconcile the non-personal data to any personal information collected from you.

iSite also allows third party companies that are presenting advertisements on some of our pages to set and access their cookies on your computer. Again, these cookies are not connected to any personal information. Third party cookie usage is subject to their own privacy policies, and iSite assumes no responsibility or liability for this usage.

## **INFORMATION SHARING AND DISCLOSURE**

iSite may disclose your personal information to third parties who work on behalf of iSite to provide products and/or services requested by you. We will share personal information for those purposes only with third parties whose privacy policies are consistent with ours.

iSite may also disclose your personal information when we have your express consent to share the information for a specific purpose, we need to respond to federal, state or other law enforcement requests, we need to protect the personal safety of other users of our web sites or defend the rights and property of iSite, or we find that your actions on our web sites violate the iSite Terms document or any of our usage guidelines for specific products or services.

## **CONSENT**

If you do not consent to the collection, use or disclosure of your personal information as outlined in this policy, please do not provide any personal information to iSite. If you have provided personal information to iSite and no longer consent to its use or disclosure as outlined in this policy, please notify iSite.

## **CHANGES TO THIS PRIVACY POLICY**

iSite may, from time to time and without notice to you, in its sole discretion revise and amend this policy. Please review this policy periodically. Your continued use of iSite web sites after any/all such revisions constitutes your acceptance thereof.